

Why Support the Downtown Bremerton Association?

Mission

The Downtown Bremerton Association (DBA) is a 501(c)(3) non-profit. As a Main Street Affiliate, our mission is to foster diversity and connections through community partnerships, advocacy, and engagement to revitalize and enrich our downtown core.

Now is an incredible time in our organization's history as we seek accredited Community status with the Washington State Main Street Program.

Join us. Become a Downtown Bremerton Association sponsor, today!

Main Street Program

The Main Street Approach® is a nationwide, time-tested framework for community-driven, comprehensive revitalization.

Main Street empowers communities to set their own destinies. While revitalization is challenging work, the Main Street program offers a road-map for locally-owned, locally-driven prosperity.

The Main Street Approach is based on a 4-Point Approach, supported by the work of four volunteer committees: Design, Economic Vitality, Organization, and Promotion. These four focus areas form our collaborative approach to economic sustainability and revitalization of our historic downtown.



Sponsorship Packages

Many of our events, particularly those geared towards the entire family, are free of charge and your sponsorship will help us continue that tradition. Each package includes a complimentary year-long DBA membership, with attendance at our monthly meetings where you'll learn about all the work being done by the DBA. Sign up as a DBA sponsor and receive benefits to one or more of our four year-round Program Tracks!

| Program Tracks | SPONSOR BENEFITS | Platinum | Gold | Silver | Bronze | Advocate | Friend |
|---|---|----------------------|---------|---------|---------|----------|--------|
| | | \$10,000 (only 1) | \$5,000 | \$3,000 | \$1,500 | \$750 | \$150 |
| ANCHOR Green Drinks First Friday Art Walk | Banner sponsor of Rock the Dock (4-week concert series) | • | | | | | |
| | Sponsorship of Program Tracks of your choice | 4 | 4 | 3 | 2 | 1 | |
| | Logo inclusion on DBA website | • | • | • | • | • | |
| PROPELLOR St. Patrick's Day Parade Femmes & Thems | Logo inclusion in monthly DBA e-newsletter | X-Large | X-Large | Large | Medium | Small | |
| | Logo inclusion on online event pages for events associated with chosen Program Track | X-Large | X-Large | Large | Medium | Small | |
| | Logo inclusion on promotional materials for events associated with chosen Program Track | X-Large | X-Large | Large | Medium | Small | |
| CRANE Trick or Treat Costume Exchange Trick or Treat Street | Swag bag item (e.g., coupon, sticker) inclusion at events with gift bags | • | • | • | | | |
| | Verbal acknowledgment at events associated with chosen Program Track | • | • | • | | | |
| | GreenDrinks networking event tickets for use in 2024* <small>*limit 2 per GreenDrinks event - must be used in 2024</small> | 8 | 6 | 4 | 2 | | |
| RUDDER Winterfest Holiday Silent Auction | Social media shoutouts throughout the year | 12 | 6 | 4 | 3 | 2 | 1 |
| | DBA 1-year membership | • | • | • | • | • | • |

Anchor Track

This track is what keeps us moored as an organization, with our two monthly recurring events: GreenDrinks and First Friday Art Walk. These programs allow us to connect with the community through networking and art and show off all our great downtown businesses.



GreenDrinks

GreenDrinks is a networking event for people passionate about the sustainability of our environment and our local economy. Held almost every second Thursday of the month in collaboration with the Greater Kitsap Chamber of Commerce, Bremerton GreenDrinks is a monthly, informal networking event for professionals, community leaders, activists, artists, and anyone interested in making Bremerton a great place to live. (Please note that regardless of the venue, this is intended for adults only).



First Friday Art Walk

First Friday Art Walk is a free community event that showcases the thriving art scene in Bremerton. It is held in Downtown Bremerton, Charleston, Lebo, and Manette every first Friday from 5pm–8pm. Rain or shine. Participating businesses host artists, musicians, and more!

Propellor Track

We're proud of these two distinctive events that offer levity and quirkiness to our annual slate of events as we know that downtown Bremerton is for everyone! As we move out of the dreary winter weather, the St. Patrick's Day parade is a bright spot to encourage the community to come downtown and experience the specialness of Bremerton. We've taken Ladies Night Out and put our own Bremerton spin on it with Femmes & Them, which we launched in 2023. Swag bags with local goodies and coupons, plus great deals at participating restaurants and bars, make this a fun night for our community's femmes and them.



St. Patrick's Day Parade

Like so many public gatherings, this event took a break during the COVID-19 pandemic, but it came back in full force in 2023. This parade is a lovely contrast to the Armed Forces Parade with great music, silly costumes, and lots of gold coins. Gold coins dropped off at participating local businesses boosted local sales between 30-50 percent during and after the parade.



Femmes & Them

This newly established annual event was a huge success in 2023 and we hope to make it even grander in 2024. Participating businesses stay open later on this summer evening and many offered specials and hosted events at their locations.

Crane Track

Halloween is a heavy lift every year in a short-time frame, but it is an extraordinary time for community interaction in downtown Bremerton! We close down the streets around our prime intersection of 4th and Pacific, so kids and families can walk freely through the area as they trick-or-treat. Before the big Halloween night, though, we collect costumes throughout the community and then create a big costume shop where families can come pick out costumes, free of charge. After picking out costumes, families can stay downtown for a free Halloween movie to build excitement for the holiday. On Halloween itself, business owners pass out candy to all the ghosts, princesses, and unicorns running up and down the streets, while a DJ makes it a party for everyone.



Trick or Treat Costume Exchange

At the DBA, we want everyone to be able to participate in the Halloween fun, so we host an annual costume shop a couple weekends before the big night. Community donations make sure everyone that wants a costume has one!



Trick or Treat

In 2023, at least 1,200 trick-or-treaters with their families flooded downtown Bremerton. A DJ at the corner of 4th and Pacific adds to the night's energy, plus interactive experiences of local businesses, including haunted houses, touch-a-trucks, and lots and lots of candy!

Rudder Track

Our rudder track showcases our organization's desire to continue traditions that the community loves. Winterfest provides community connection, as the mayor lights the tree with support from local bands and choirs before folks can have free photos with Santa in a nearby downtown spot. And we hope our newly established holiday silent auction becomes a tradition everyone looks forward to year after year.



Winterfest

There are so many holiday traditions in Bremerton, but Winterfest is the official tree lighting with the Mayor in front of the Puget Sound Naval Museum. We offer free photos with Santa at a sponsoring location near the festivities and arrange a free holiday movie to continue the holiday fun downtown.



Holiday Silent Auction

In 2023 we launched a holiday online silent auction that we hope to become an annual tradition. This auction, with donations from local businesses and DBA members, can showcase what makes Bremerton unique. Art and experiential items were a huge item in our first auction, and we hope to continue that trend in 2024!

Rock the Dock

Rock the Dock is our Summer Concert Series held on the Louis Mentor Boardwalk at Bremerton Marina every Saturday night in August. Our past line-ups of exceptional talent provides something for all music tastes, from folk to country, pop, alternative music, and good old rock 'n roll. The free concert series is made possible by a partnership of the Port of Bremerton, City of Bremerton, and the Downtown Bremerton Association who all work collaboratively to invest in and grow the series.



2024 Sponsorship Registration Form

Sponsorship Level

- \$10,000 Platinum Sponsorship (**limit 1**, select 4 program tracks plus Rock the Dock banner sponsor)
- \$5,000 Gold Sponsorship (select 4 program tracks)
- \$3,000 Silver Sponsorship (select 3 program tracks)
- \$1,500 Bronze Sponsorship (select 2 program tracks)
- \$750 Advocate Sponsorship (select 1 program track)
- \$150 Friend Sponsorship

Additional Sponsorship Items

- \$500 Halloween Movie Sponsor (limit 1)
- \$500 Winterfest Movie Sponsor (limit 1)

Contact Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Sponsored Program Tracks

- Anchor (GreenDrinks | First Friday)
- Propellor (St. Patrick's Day | Femmes & Themes)
- Crane (Trick or Treat Street | Costume Exchange)
- Rudder (Winterfest | Holiday Silent Auction)

Payment Information

- Enclosed is a check payable to the Downtown Bremerton Association
- I've paid online through <https://downtownbremerton.org/Donate>
- Please bill my credit card:

Visa Mastercard American Express

Card Number: _____

Expiration Date: _____ CVC Code: _____

Billing Name: _____

Signature: _____

Please send completed form to: Downtown Bremerton Association, PO Box 245, Bremerton, WA 98312
Or email to: board@downtownbremerton.org with Subject Line "2024 DBA Sponsor"

2023 Sponsors

Thank you to our 2023 sponsors and partners! Your support means the world to us!



SCHROETER
GOLDMARK
BENDER



GREATER KITSAP
CHAMBER & VISITOR CENTER

